

What is Momentum?

Momentum is an easy-to-use, cloud-based system that helps leaders make the critical connection between assessment and action – and see real, measurable progress toward their developmental goals.

Development is a journey. Make sure your clients stay on course.

Leadership development is not a one-time event. Lasting change requires a lasting commitment. As leaders juggle an ever-increasing workload, however, distraction and disengagement can easily derail progress.

Research consistently demonstrates that putting specific, actionable goals in writing makes a significant difference in an individual's ability to achieve their objectives. Ongoing feedback is also an essential component of motivating individuals to continue working toward their goals.

Every coach knows that in the right circumstances, leadership development can be transformational. There have been few systematic tools, however, to help coaches create an environment that supports deep and lasting change... until now.

Available Exclusively with MRG's LEA 360™

Momentum was created to extend and enhance the impact of the LEA 360™, the innovative multi-rater leadership assessment from MRG. Measuring 22 key leadership behaviors, this semi-ipsative psychometric assessment was designed to foster a deep self-awareness and empower leaders to chart their own unique path to success.

MRG has been a global leader in assessment design for over 35 years. To learn more about MRG and the LEA 360™ suite of assessments, visit MRG.com.



WHAT MOMENTUM MEANS TO YOUR CLIENTS.

- **Meaningful goal-setting**, tied directly to their personal assessment data
- Ongoing, **timely feedback** from colleagues
- Regular **reminders that keep them accountable** to their development goals
- A development tool that is **accessible any time**, on any device
- Tangible **evidence of their progress**, motivating them to continue on their path to growth

WHAT MOMENTUM MEANS TO YOU.

- More **powerful connections over an extended period of time** with the people you coach, even if you have limited in-person interaction
- A **single, efficient solution** for stimulating engagement and accountability **across multiple client organizations**
- **Evidence of the impact** your work has on individuals and organizations as they work to reach their developmental goals



HOW MOMENTUM WORKS

For the Coach

Customize



Provide your clients with an experience that is tailored to fit your engagement. Customize prompts and questions to align with your unique coaching framework.

Brand



Add your own logo to reflect the critical role you play in your client's developmental journey; add their organizational logo to provide them with a unique and personal experience.

Control Access



From your coaching dashboard, you can activate your clients' Momentum subscriptions when you feel the time is right.

Monitor Engagement



Use your dashboard to keep track of your clients' engagement with their action plans. Set up alerts to let you know when clients have logged in or been absent from the platform.

Demonstrate Results



Track the amount of progress your clients have collectively made toward the behavioral change goals they set. Demonstrate the direct impact of your engagements on the individuals and organizations you serve.

For the Client

Create Relevant Action Plans



Each leader's LEA 360™ data is pre-loaded in Momentum, giving them the information they need to set up action plans targeting specific LEA behaviors.

Set Regular Reminders



Leaders can create automated reminders – prompting them to deploy pulse surveys, reflect on progress, or journal – to give them the push they need to stay engaged and accountable.

Survey Colleagues for Timely Feedback



Leaders can easily send fast and focused pulse surveys to their colleagues, helping them measure the progress they are making toward their goals.

Reflect on the Developmental Journey

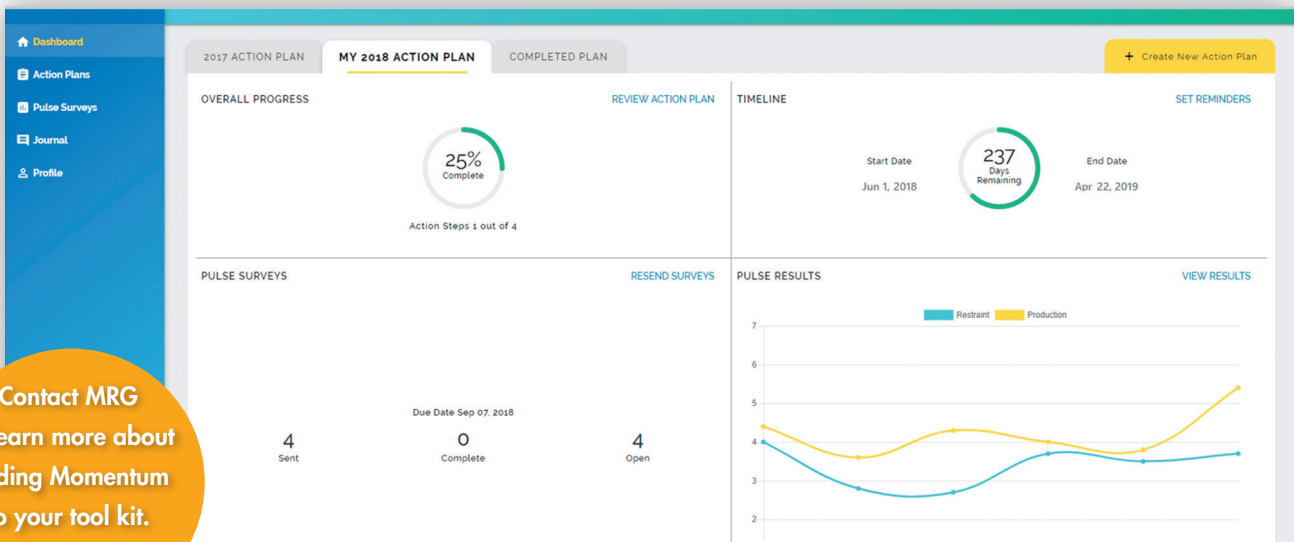


The Momentum journal encourages leaders to reflect on their journey and the efforts they are making to achieve their goals.

Share their Progress



Leaders have the option to share their overall plan, pulse survey results and journals with their coach, mentor, supervisor, or any individual they choose.



Contact MRG to learn more about adding Momentum to your tool kit.

