

IMD & Management Research Group® (MRG) are hosting a coaching and leadership event in Lausanne, Switzerland, on October 30th, 2007. During the event, David Ringwood, Vice-President of Client Development will present the latest findings on **“A Global Study of Cross-Country Differences in Leadership Practices” & “Best Leadership Practices in Global Senior Executives”**. This will be an excellent opportunity to network among a group of expert coaches and faculty interested in developing leaders.

“A Global Study of Cross-Country Differences in Leadership Practices”

Management Research Group® has recently completed a large scale 10 year study of cultural differences in leadership practices covering over 50,000 leaders in 20 countries globally within over 6,000 organisations. This data was gathered through responses to MRG's Leadership Effectiveness Analysis™ assessment, which measures 22 critical leadership behaviours.

This presentation will focus in detail on how leadership practices vary between countries. It provides fascinating data that offers significant new insights into leadership culture by country, which in many cases challenges the stereotype we may perceive.

“Best Leadership Practices in Global Senior Executives”

Management Research Group® has also very recently completed a new study of 155 CEOs and 1,044 Senior Executive Vice Presidents across 15 countries using data from MRG's Leadership Effectiveness Analysis™ 360 assessment.

This presentation looks at the leadership behaviours that most differentiate highly effective senior executives from their less effective counterparts, and identifies the specific behaviours across both people skills and business skills that are most predictive of leadership effectiveness.