

Spanish Language Sales Performance Questionnaires Just Released

October 12, 2005 — Management Research Group® is pleased to announce the availability of Spanish versions of the Sales Performance Assessment™ (SPA) Questionnaires used for identifying and developing sales behaviors. At MRG, we strive to provide high-quality translations so that people around the globe can benefit from our products. If you are doing business with those who speak Spanish, you'll appreciate our translated assessment questionnaires and the accurate results and powerful insights they provide.

MRG's sales assessments are available in six languages with two country- or region-specific norms drawn from a vast database.

Founded in 1983, Management Research Group is focused on the assessment based tools and research for development and selection on the areas of leadership and management, career development and sales force effectiveness. MRG's assessment instruments are built using unique design, leading edge research and a wide offering of languages. Independent consultants combine their expertise with MRG's products and services to ensure delivery of powerful solutions.

For more information about the Spanish Sales Questionnaires or other MRG products, please contact your local MRG Network associate, call our offices in Portland, Maine (207-775-2173) or Munich, Germany (49 89 767766 0), or email customerservice@mrg.com.