

MRG Issues Chinese Leadership Questionnaires

March 30, 2005 — Management Research Group® is pleased to announce the availability of Chinese versions of the Leadership Effectiveness Analysis™ (LEA) Questionnaires used for self- and observer-feedback. At MRG, we strive to provide high-quality translations so that people around the globe can benefit from MRG products. If you are doing business with those who speak Chinese, you'll appreciate our translated assessment questionnaires and the accurate results and powerful insights they provide.

The Chinese LEA Questionnaires are offered in two versions of written Chinese characters: Simplified and Traditional. Simplified characters are used primarily in Singapore and mainland China. Traditional characters are used primarily in Hong Kong and Taiwan.

MRG's leadership assessments are available in 11 languages with 19 country- or region-specific norms drawn from a vast database. This suite of Strategic Leadership Development products is based on MRG's leading-edge research, a proven assessment methodology and real-world business experience — that's why leading organizations in more than 60 countries rely on MRG assessments.

For more information about the Chinese Leadership Questionnaires or other MRG products, please contact your local MRG Network associate, call our offices in Portland, Maine (207-775-2173) or Munich, Germany (49 89 767766 0), or email customerservice@mrg.com.